



## ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



### GREETINGS

VISIT OUR STORE FORWARD TO A FRIEND

**September 2008**

Greetings, Lucky Dogs! The first official day of Fall is fast approaching and we're here to help suit you up for the awesomeness that is Autumn.

From [football jerseys](#) to your favorite [Fall flyers](#), our store is full of fun-inducing goodies for the whole family. So get off the couch, get some fresh Autumn air, and pay your friends at Lucky Dog a visit.

For those of you who like to get a head start on all that Halloween hullabaloo, we're making room online and in-store for all of your favorite silly and spooky costumes and toys. Check back soon to avoid tricking and ensure treating!

Oh, and in case you haven't heard the news, Lucky Dog has been nominated for "Best Couture" in the 2008 10news.com A-list Awards. The A-List features over 2,000 local businesses in over 100 categories and counts on discerning customers like you to vote for the best. Click [here](#) to help make us number one!

*Happy shopping,*

*Angel*

### EXCLUSIVE ONLINE SAVINGS

There's nothing quite like curling up next to a good book and snoozing a Fall afternoon away. You just have to be sure to have all of the bare napping necessities by your side. Blanket? Check. Cuddly toy? Check. Midnap snack? Check. Soft & cozy bed from Lucky Dog? Oh, no!

Missing an integral part of the Fall snoozing experience? Don't fret. For a limited time, we're taking \$15 off each and every one of our luxurious [Bowser's Beds](#). With nearly 50 colors to choose from, you're bound to find the perfect place to rest your furry head!

Just enter **NAP TIME** into the coupon code box during checkout to redeem this special offer.

### PALOMA'S FASHION FORECAST

Leaves are falling, the temperature is dropping and school is definitely in session. Fall is upon us, folks, and like my good friend Angel said before, we're here to help. After all, a new season is no reason to forgo your fashionista ways!

For the dog that likes to let loose after a long day at school, Fox & Hounds' [Side Release Leather Collars](#) are available in black, tan and red, and come complete with nickel slide release buckles. These easy-off collars are fashionable and functional and look great on larger breeds. All collars even come with an exclusive Fox & Hounds shield charm for your D-ring.

If you're headed for the park after class, I'd recommend a cute collar and lovely leash for some high fashion leaf-rolling. Bella Bean's [Cirque Collection](#) is fully adjustable and comes in a variety of Fall-friendly colors and patterns. But remember, playtime isn't playtime without the toys....

Make some room in that book bag for an [Orbee Produce Toy](#). Forget Frisbees and tennis balls; draw a crowd of fun-loving fido friends with these unique veggie-shaped toys that look good enough to chew!

And if you're like me and need a good night's sleep after a long day of schooling and playing, try one our [Bowser's Beds](#). Bowser's Donut Beds come in more Micro-Velvet prints than you can shake a stick at, and best of all, they're machine washable. Get your paws on one today!

*Toodles!*



*Paloma*

### FLOYD'S JOKE CORNER

A police dog responds to an ad for work with the FBI. Boasting, quite an impressive résumé, he is asked to come in for an interview immediately.

"Well," says the personnel director, "you'll have to meet some strict requirements. First, you must type at least 60 words per minute."

The dog sits down at the computer keyboard and types nearly 80 words per minute with ease.

"Second," says the director, "you must pass a physical and complete the obstacle course."

This perfect canine specimen finishes the course in record time.

There's one last requirement, the director adds; "you must be bilingual."

And with that, the dog looks up at the personnel director and confidently says, "Meow!"

*Keep it goofy,*



*Floyd*

### LUCKY DOG OF THE MONTH



**Our September 2008 Winner is... Daisy!**

Daisy (a.k.a. Crazy Daisy, Daisy-girl, Dazer-do, D-girl, D, Devo and Muffin Loaf...) is a 6-year old German Shorthair Pointer rescue from Wyandotte, Michigan.

Daisy is a very playful and active dog. She loves toys, especially toys requiring human interaction! Tennis balls are her favorite, but she also loves things that can be toys for only a few minutes... like paper towel rolls.

Daisy is a huge cuddle-bug! Even at 45 lbs. she still wants to snuggle up on her Daddy's chest when they watch TV. She's just so hard to resist!

Always game for a good snack, Daisy will sit, roll over and shake with either paw for any of her favorite treats!

**Daisy sure sounds like a very loyal, loving dog. What a great addition to your family!**

**SUBMIT YOUR LUCKY DOG**

### AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Salsa Donut Bed



Orbee Produce Toys



Dogswell Happy Heart



Merrick Turducken



You can get these and many other luxury pet products by visiting our online store at: [www.SHOPLUCKYDOG.com](http://www.SHOPLUCKYDOG.com)

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