



ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

October 2008

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Greetings, Lucky Dogs!

We're ecstatic to announce that we've been nominated in not one, but two categories for this year's Lamplighter Awards!

For those of you who don't know, each year the Gaslamp Quarter Association celebrates the individuals and businesses that make the Gaslamp a world-class destination with their red carpet night, the Lamplighter Awards.

This year, your favorite pet boutique has been nominated for "Best Customer Service" and "Best Urban Specialty Store." The 14th annual event will be held at the San Diego Convention Center on Tuesday, October 28th 2008. For more information, visit gaslamp.org.

Can you believe we're already halfway through October? Sometimes, I just don't know where the time goes...

Halloween is less than two weeks away, and if you're a procrastinator like me, then you probably haven't gotten yourself a new costume either. Well, friends, as usual – you're in luck. Lucky Dog has the coolest, the cutest and the craziest costumes in town. Come on down and see for yourself!

Need help deciding which spooky looky is right for you? Read on for Halloween fashion tips from our resident fashionista, Paloma.

P.S. The 10news.com A-List winners will be announced this afternoon. Keep your fingers (or paws) crossed that San Diego's original pet boutique takes this year's proverbial cake!

Have a safe and Happy Halloween!

Angel

EXCLUSIVE ONLINE SAVINGS

What's better than a pillowcase full of treats? **FREE SHIPPING!**

No trickery here, folks. For the rest of October, we're offering **FREE SHIPPING** on each and every Halloween costume.

Take advantage of this sweet deal... before it's too late. Muahahaha!

Just enter **TREAT** into the coupon code box during checkout to redeem this special offer.

PALOMA'S FASHION FORECAST

Word at the dog park is... you're deficient in the canine costume department. Never fear, Paloma is here! Follow these fail-safe tips for a fun day of tricking and/or treating:

Hang tough this Halloween in a classic [Football](#) or [Pirate](#) costume. If you like things a little wild, earn your stripes in our ferocious [Tiger](#) togs, or have a garden party in a lovely [Bumble Bee Fairy](#) or [Lady Bug](#) getup.

If slow and steady is more your speed, our adorable [Turtle](#) costume always wins the race! Love the green, but need a little more grunting? Who could forget our classic [Barkenstein](#) costume?

From [Dragons](#) and [Butterflies](#), to [Sir Barks-a-lot](#) himself, you're bound to find that perfect Halloween garment within our great selection.

Got the costume covered, but lacking the ghoulish goodies? You guessed it - we've even got the best ghastly [playthings](#) in town!

Happy Halloween-ing!



Paloma

FLOYD'S JOKE CORNER

A young man got off the elevator on the 40th floor and nervously knocked on his blind date's door. The door opened and there stood a beautiful and charming young lady.

"I'll be ready in a few minutes," she said. "Why don't you play with Rollo while you're waiting? He does wonderful tricks. He rolls over, shakes hands, sits up and if you make a hoop with your arms, he'll jump through."

The dog followed the young man onto the balcony and started rolling over. Paul made a hoop with his arms and Rollo jumped through – and over the balcony railing. Just then, his date walked out.

"Isn't Rollo the cutest, happiest dog you've ever seen?"

"To tell the truth," he replied, "Rollo seemed a little depressed to me!"

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



The results are in...
October's Lucky Dog of the Month is Chloe!

This little boozehound can often be found at Princess Pub begging for drinks (or passed out from the effort).

Chloe enjoys walks merely for the attention she receives. If you dare walk by without stopping to say hello, she will follow you. So if you are in Little Italy, please do her parents' arm sockets a favor and stop to say hi.

Her favorite way to release her energy is by flinging her Lucky Dog obtained Beach Chicken or Pirate Chicken around in circles like a helicopter.

And while it's certainly not ladylike, Chloe can proudly snore louder than her father. (and not to mention - she burps more often).

Wow! Chloe is surely a rare breed. Congrats on the big win, Chloe. Have yourself an extra Mutgarita for the effort.

[SUBMIT YOUR LUCKY DOG](#)

AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Pirate Costume



Skull & Crossbones Toy



Ritz Donut Bed



Body Massage Brush



You can get these and many other luxury pet products by visiting our online store at:
www.SHOPLUCKYDOG.com

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