



SAM'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

NOVEMBER 2007

VISIT OUR STORE FORWARD TO A FRIEND

Hey, Lucky Dogs! Can you believe that we're already halfway through with November?

No bones about it... Thanksgiving is less than a week away and us Lucky Dogs are just dying to get a taste of that Butterball. Oh, and speaking of bones, we know that your little four-legger is going to be flippin' and yelpin' for some marrowy goodness, but remember, bird bones can be harmful for your pets! Turkey bones are hollow and therefore can break easily into sharp pieces. Most dogs won't chew the bones thoroughly, causing splintering, possibly creating blockage that can perforate the intestinal tract. Ouch! Refuse the temptation and opt for all natural treats from Lucky Dog, specifically made for canine consumption.

In other news, we are proud to announce yet another victory for Lucky Dog at the coveted Gaslamp Quarter Association's Lamplighter Awards! Lucky Dog brought home the proverbial bacon this year with the "Best Customer Service" award. Thanks for all of your support. We value your feedback and appreciate the time spent in providing us with your comments. We couldn't have done it without you!

Enjoy your turkey, turkeys. Before you know it, you'll be deckin' the halls with boughs of holly (fa-la-la-la-la, la-la-la-la)!

Happy shopping,

Sam

SAMMY'S SPECIAL

This Thanksgiving, entertain your four-legged friends and family with something they'll actually enjoy... like a red, uh, cranberry rubber ball. The Orbee Tuff Holiday Ringo Ball is durable, buoyant and bouncy. And unlike those blankets the Pilgrims gave the Indians several hundred Thanksgivings ago, Orbee Tuff Ribbon Ringo Balls are *not* contaminated with smallpox. Cool, huh?

For an extremely limited time, each and every order over \$25 will include a **FREE** Orbee Tuff Holiday Ringo Ball. Just add one of these sensational spheres to your cart and enter **BUTTERBALL** at checkout to receive this special offer. Offer expires 11/30/07.

Happy T-Day!



FEATURED EVENT



PawYard Denim & Diamonds Pooch Pawty

Sunday November 18th, 12 p.m. - 6 p.m. @ Beech & India

Our friends over at PawYard are having a Denim & Diamonds Pooch Pawty, this Sunday from 12 p.m. – 4:30 p.m., in Little Italy.

Dust off your denim and adorn your diamonds for a dog friendly event you won't soon forget. The Pooch Pawty will include prizes, contests, goodie bags and tail-waggin' swag for you and your four-legged friend.

The event will take place in the heart of Little Italy at Beech & India.

Adult tickets are \$5 each. Dogs and kids get in free.

Tickets available online and by phone at (619) 321-9829.

Visit www.PawYardPawty.com for more information.

PALOMA'S FASHION FORECAST

Thanksgiving is what we fashionistas like to call a "gateway holiday." The following weeks bring nothing but trouble... food, festivities and, well, fashion! Lucky for you, Lucky Dog is here to protect you from the ghastly winds of fashion faux paw.

Off to a Turkey Day soiree? Lucky Dog has a full serving of fabulously festive dresses that guarantee to impress. My gilets are cookin' over Ruff Ruff Couture's new Bijou Dress in black & white polka dot. Complete with all the trimmings, this dress has a pretty pink bow and rhinestone heart accents that will keep the boys gobblin' until Easter. Just be sure to pick up one of these lovely numbers ASAP because, like most great things in life, these babies are limited edition.

What's that? Your four-legged festivities don't exactly call for diamonds & pearls? If you're taking the cute and cozy route for T-Day, look no further than Canine Styles' new Candy Stripe Sweater. This light weight wool sweater is the perfect piece for cozy evenings with friends and family.

Let's face it; come midnight we're all going to be wearing the same thing anyway... a guilty conscience. Just kidding... pajamas. After I've stuffed my face and rolled around in that turkey pan a time or two, I know I'm going to want to pull on something warm and stretchy, like the adorable new Lambchop Thermals from Ruff Ruff Couture. Made from ultra-soft thermal cotton spandex, the Lambchop Thermals feature cuddly clouds and loveable lambs. Sleepy time has never looked so cute!

Happy stuffing,



Pam

FLOYD'S JOKE CORNER

A clergyman was walking down the street when he came upon a group of about a dozen boys, all of them between 10 and 12 years of age.

The group surrounded a dog. Concerned the boys were hurting the dog, he went over and asked, "What are you doing with that dog?"

One of the boys replied, "This dog is just an old neighborhood stray. We all want him, but only one of us can take him home. So we've decided that whichever one of us can tell the biggest lie will get to keep the dog."

The reverend was taken aback. "You boys shouldn't be having a contest telling lies!" he exclaimed. He then launched into a 10-minute sermon against lying, beginning, "Don't you boys know it's a sin to lie?" and ending with, "Why, when I was your age, I never told a lie."

There was dead silence for about a minute. Just as the reverend was beginning to think he'd gotten through to them, the smallest boy gave a deep sigh and said, "All right, give him the dog."

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



November 2007's Lucky Dog of the Month is... the lovely, Miss Colby!

Colby was adopted from Muttley Crue - a rescue group. She is a fun-loving mixed breed who adores her Mommy and Daddy. She loves any activity, especially sleeping in the bed with her parents! She is always up for anything...or nothing.

Colby's favorite treats are, well, any treat. She has never had any table scraps, but continues to try to get them any chance she gets. Her favorite activity is probably the kiddie pool at her daycamp. She is a sweet one-year-old girl who receives much love and attention!

Colby sure sounds like one delightful doggy. Congratulations!

SUBMIT YOUR LUCKY DOG

AS COUTURE TURNS...

Fun and functional favorites from everyone's favorite pet boutique!



Diamond Plate Orbee Ball



Puff Daddie Parka



Pup Doggy Papparazzi Toy



Dogswell Mellow Mutt Jerky Treats



You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com