



SAM'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

MAY 2007

VISIT OUR STORE FORWARD TO A FRIEND

Dear %%NAME%%,

Hello, Lucky Dogs! I hope everyone is having a wonderful May. We're a little more than half way through the month and (for the first time in a long time) we seem to have escaped the clutches of the notorious "May Grey" that plagues us with atrocious weather each spring, here in San Diego. Gotta love that [global warming](#)! Keep your fingers crossed and maybe we'll make it through "June Gloom..."

Anyway, did everyone have a nice Mother's Day? Yes? Good! Don't forget that Father's Day is just around the corner. Be sure to check the website regularly for the latest and greatest in Dad's Day gifts.

*Disclaimer: "Atrocious weather" in San Diego = 60 degrees with partially cloudy skies.

Happy shopping,

Sam

SAMMY'S SPECIAL

Back by popular demand: Free shipping!

That's right, folks. Each and every order over *\$25 ships for \$0 for the remainder of the month...

Just be sure to enter **FREEBIE** into the coupon code box upon checkout to receive this special offer!

*Some restrictions apply. Offer valid though 5/31/07.

Enjoy!



HEALTHY LIVING WITH LILA

Attention all Bitches and Mutt-rosexuals: This is for you!

Looking for a way to keep feeling great between spa visits? I've found nothing better than using my favorite Happy Tails spa products.

Indulge yourself in a yogurt and honey bath with [Sparkle & Shine Shampoo](#). This shampoo uses pearlescent brighteners adding luster and shine while the yogurt and honey condition your skin. Bring back the bling to any coat!

City nightlife can be a little "ruff." Keep your eyes looking fresh with [Eyepack](#); a dual-action program that clears away unsightly tearstains and prevents them from returning. Working from both the inside and out, the EyePads gently remove dirt while the Eyemunity dietary supplement strengthens your immune system. Cucumbers are so last year!

What could be better for your ego than getting compliment after compliment? Here's how... never leave the house without [Sparkle & Shine Shimmering Mist](#). This finishing spray moisturizes, texturizes and repels dirt. That's right furry friends- you will stay cleaner longer. But that's not the best part... the first thing you and anyone will notice is the all natural mica that brings a subtle hint of glitter to the coat. A little glitz and a lot of glamour...Gotta love it!

Paw-sitively gorgeous!



Lila

FEATURED EVENT



Join us for "K-9s 'n' Wine" at the San Diego Wine & Culinary Center

Wednesday, May 30th 5:30 p.m. - 8:30 p.m.

Lucky Dog Pet Boutique and City Dog Pet Supply & Dog Wash have joined forces with the San Diego Wine & Culinary Center to proudly present "K-9s 'n' Wine," a very special Doggy Happy Hour for you and your pooch.

SDWCC will be offering up their huge, dog freindly sunset patio for pets & pet owners to mix and mingle while enjoying good wine, good food and hot new summer fashions from Lucky Dog.

The event will feature pet freindly activities, drawings & prizes from all participating sponsors.

Specially selected wines, well cocktails and martinis will be available by the glass at \$5. The Cafe Menu will also be available.

"K-9s 'n' Wine" is admission free and will be held weekly, Wednesdays at the San Diego Wine & Culinary Center. SDWCC is located at 200 Harbor Drive, Suite 120 San Diego, CA 92101.

For more information, visit SDWCC [online](#) or call (619) 231-6400.

BIJOU'S FASHION FORECAST

Whether your pampered pup will be cruising in the Caribbean or touring Thailand this summer, it is paws-ively time to start picking up your destination-bound indulgences.

Before you taxi down that runway, I highly suggest every jet-setting pup make a pit stop at Lucky Dog and fetch a first class toy for frequent flyer fun! The [Air Woof Airplane Toy](#) is soft, squeaky and ready for lift off. And no flight enthusiast's collection is complete without the [Air Woof Airplane Bed](#). The only bed that can fly you to dream land jet lag free!

For international playtime, redefine the customary customs line with the [Pug Passport](#). It's super cute and cuddly! Looking to carry-on some fun in flight fun? You can't leave home without Haute Diggity Dog's [Travel Suitcase Toy](#). Great for boring flights and car rides alike, this soft and squeaky luggage look-alike will be the envy of everyone coach class.

Nothing to wear for your summer travels? Try Ruff Ruff Couture's Yacht Club [tank](#) or matching [dress](#). Made from soft and stretchy red & white cotton spandex, the Yacht Club Dress features a cami style tank with attached light denim pleated jean skirt, topped off with classy Yacht Club appliqué. And for those of us with two pair of sea legs, the [Americana Boat Bed](#) will keep your dog's imagination afloat in the choppiest of nautical fantasies. This super soft boat bed even comes with an adorable anchor toy.

Bon voyage!

Fashionably yours,



Bijou

FLOYD'S JOKE CORNER

Worried about the funny faces his dog's been making, a man takes his Rottweiler to the vet...

"I think my dog might be cross-eyed, is there anything you can do for him, Doc?"

"Well, I'm not sure. It's fairly uncommon for dogs to be cross-eyed," said the vet. "Let's have a look at him."

The vet picks up the pooch and carries him where he proceeds to the examination table across the room to inspect his eyes.

After a few moments of head scratching and vision tests, the doctor steps back.

"I'm going to have to put him down," said the vet.

"What?! Because he's cross-eyed?"

"No, because he's really heavy!"

Keep it goofy.



Floyd

LUCKY DOG OF THE MONTH



And our Lucky winner for May is... Zach!

Zach was born on September 4, 2006 in Atlanta, GA and is a Maltese-Poodle mix. He now lives with in Moorestown, NJ. Zach is a very, very sweet little pup who loves to follow his mommy around the house, even if it's just to get up for a snack in the kitchen.

His favorite food is Royal Canin and he likes to snack on carrots, [pressed rawhide bones](#) and ice cubes (he particularly likes the ice cubes because they slide all over the floor when he's trying to eat them)!

Zach's best friends are his two sisters-Kaley, a two year old Chihuahua and Zoey his eight month old Yorkie sis. Zach is very smart, he and Zoey know how to open a gate together and escape into the rest of the house!

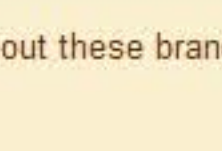
His favorite place to snooze is underneath a big leather chair in the family room where he loves to have his belly rubbed (as soon as you approach him he rolls over).

Zach is an absolutely wonderful pup!!!

[SUBMIT YOUR LUCKY DOG](#)

AS COUTURE TURNS...

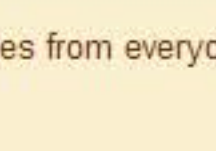
Check out these brand-spankin'-new goodies from everyone's favorite pet boutique!



Totally Tomato Cookie



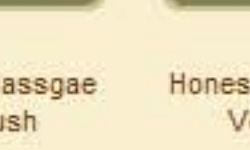
Body Massgae Brush



Honest Kitchen Verve



Orbee Produce Toy



You can get these and many other luxury pet products by visiting our online store at:

www.SHOPLUCKYDOG.com

Lucky Dog Pet Boutique 415 Market Street San Diego, CA 92101 619-696-0364

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