



SAM'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

MARCH 2008

VISIT OUR STORE FORWARD TO A FRIEND

Top o' the morning to ya! It's St. Patrick's Day and I'm green with envy for those of you who'll be feasting and merrymaking tonight. This Pug is on a strict potato-and-green-beer-free diet!

Well, whether you'll be celebrating (whatever it is we celebrate on St. Patrick's Day) this evening or all week, you'd better be doing it in style...for me.

What's that? You've got nothing green to wear? You're just asking to get pinched! Come on by and grab a "[Lucky Charm](#)" [Ribbed Tank](#). Get 'em while they're hot. You'll get more adoring looks than you can shake a shillelagh at!

Anyway, I really must be going. I have some puppies to pinch!

I-rish all of you a happy and safe St. Patrick's Day!

Happy shopping,

Sam

SAMMY'S SPECIAL

If you're lookin' to save a little green on your next web order, then today is your lucky day...

We're offering a free [Bully Stick](#) with each and every order for the remainder of the month. That's right. **FREE**. They may not be gold at the end of the rainbow, but Bully Sticks are free range and all natural, and I'm willing to bet your little leprehound will thank you just the same.

Just add a 6" Bully Stick to your basket and enter **PATTY O'TUMMY** when prompted during checkout to take advantage of this special offer.



PALOMA'S FASHION FORECAST

Listen, Fido. That worn out piece of rope around your neck is lookin' a little more Cujo than Benji. I think it's time you upped the ante on the neckwear and stopped in for a fresh new look.

You heard me: If you're jonesing for new neck-orations, Lucky Dog has just what you need! The tidings of Spring are in bloom and we've got plenty of lovely collars (in plenty of lovely colors) to get you ready for everyone's favorite season!

If *frolicking* is your thing, take a run through the Spring grass in Bella Bean's lovely [Toadstool Ribbon Collar](#). Available in Sky Blue and Rosie Pink, the Toadstool Ribbon Collar will leave your play date speechless.

Honestly... is anything sweeter than the smell of Spring? Oh, right. Cupcakes! Give everyone on your block a toothache with Bella Bean's classic [Cupcake Ribbon Collar](#). This playful pattern is available in Pink for girls and Blue for boys. Yummy! Don't forget the matching [Leash](#).

All of [Bella Bean's Collars](#) are made from fine grosgrain ribbon, on top of soft 100% cotton or nylon webbing. These fashionable and functional collars are complete with quick release buckles and stainless steel d-rings. Durable and adorable! What more could you ask for?

Now that you're geared up for gallivanting, put that extra hour of daylight to good use. Get out there and enjoy that sunshine before those April showers move in!

Toodles!



Pam

FLOYD'S JOKE CORNER

A hobo was sitting on a park bench uptown, munching contentedly on a fresh made sandwich. Along came a snooty lady with an equally snooty pooch. Both sniffed contemptuously - but the dog picked up interest when he spotted the hobo's sandwich.

"May I throw the doggie a little, ma'am?" asked the hobo.

When the lady gave her condescending consent, the hobo seized the pooch by the collar and sent it sailing over a nearby hedge.

"Thank you, ma'am," he said. "If the doggie comes back, I will be happy to throw him a little more."

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



Lucky Dog of the Month, March 2008: The Edge!

The Edge is a very playful and sassy Yorkie-Poo who just celebrated his first birthday. When he's not touring with U2 or battling with his big brother Bono, The Edge loves to take long walks and play tug of war.

Even though he's little, The Edge likes to pretend he's the man of the house. He likes to pester Bono and protect the ones he loves; much like his U2 doppelganger (but his parents think little Edge is much cuter).

When he's not busy holding down the fort or playing with his family, Edge loves to cuddle. The Edge is currently taking guitar lessons in hopes of starting a solo project.

This cutie is anything but edgy!

SUBMIT YOUR LUCKY DOG

AS COUTURE TURNS...

Ya, mon! These rasta styles be Jamaican me crazy!



Rasta Dog



Rasta Stripe Collar



Rasta Ball



Rasta Stripe Leash



You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com