



ANGEL'S DOGGIE DIGEST
Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

VISIT OUR STORE FORWARD TO A FRIEND

JUNE 2008

Soaring temperatures, green grass and blue skies... What's not to like? Summer is here ladies and gentlemen, and if you know what's good for you, you'll use it before you lose it!

Whether you're a beach bound hound or a park playin' pup, the summer months are sure to please your doggie desires, and lucky for you, Lucky Dog is here to help you maximize the good times.

For those of you with a knack for all things wet and wild, check out these [Sqwuggie Fire Hose Toys](#) by Katie's Bumpers. Sqwuggies are squeakable, tuggable, durable, colorful, whimsical, fetchable, floatable squeak and tug toys for dogs of all shapes and sizes. Whether you want to squeak, tug, carry (or burry); Sqwuggies are where it's at!

For the jet setting summer lover, sink your teeth into a [Frequent Flyer!](#) These classic primary shaped and colored flyers are super durable and super fun. Made from tough fire hose material, these backyard favorites are long-lasting and good-time inducing.

And I don't know about the rest of you, but after a romp in the park or splash at the beach, I always need to catch up on my doggies z's. Lookin' for a snuggly post-playtime nap accessory? Cuddle up against a [Fuzzy My Blankee](#) for a luxurious napping experience that will leave you feeling refreshed, reenergized and ready for tomorrow's play date!

Happy summer!

Angel

EXCLUSIVE ONLINE SAVINGS

Boy, have we got a treat for you...

Spend \$30 or more on your next online purchase and receive a bag of our world famous [Lucky Dog Liver Treats](#) for free!!!

Lucky Dog Liver Treats are made of 100% pork liver and are the perfect snack for treating or training. These all natural treats have no fillers, no additives and no preservatives. Treat your Lucky Dog today!

Just add a bag of Lucky Dog Liver Treats to your shopping cart and enter **SPECIAL DELIVERY** into the coupon code box upon checkout to take advantage of this special offer.

FEATURED EVENT

Join us for...

Dogs in Danger: Pupcake/Cupcake Throwdown @ W Hotel San Diego

Tuesday, June 24th from 5:00 p.m. - 7:00 p.m

Get ready for the 1st annual Pupcake/Cupcake Throwdown!

San Diego's best human and dog bakeries (including Cupcakes Squared, Twiggs Café, Lucky Dog and Paw Pleasers) will be turning out their best treats to benefit dog rescue site, [Dogs in Danger](#).

Best of all... you get to be the official taster and judge!

W San Diego is located at 421 West B Street, San Diego, CA 92101. Get directions [here](#) from Google Maps.

It's back...

The 3rd Annual Loews Coronado Bay Resort Surf Dog Competition

Saturday, June 28 from 9:30 a.m. - 2:00 p.m. @ Imperial Beach

See Spot surf during the 3rd annual Loews Dog Surfing Competition – the nation's original surfing competition for man's best friend.

Join us at Imperial Beach Saturday, June 28th and hang 20 for a great cause. Watch Surf Dogs compete in three separate heats, demonstrating their natural ability to "grip it and rip it."

The 1st place winner of each heat will score a ton of great prizes including a getaway at Loews Coronado Bay Resort and a feature in Modern Dog Magazine (not to mention the endless bragging rights that come with owning the waves of San Diego).

The event will also include a furry fashion show from none other than Lucky Dog Pet Boutique, featuring the hottest, bark-worthy beachwear for discriminating canines and those who adore them.

Additional doggie diversions include puppy portraits, mutt massages, goody bags and a variety of burgers, dogs and snacks prepared by the talented chefs of Loews.

All proceeds will benefit Loews Coronado Bay Resort's Good Neighbor Partners: Modest Needs Foundation and PAWS of Coronado.

Attendance is free. Registration for participants is \$45 for solo Surf Dogs and \$50 for tandem surfing teams.

To register, please visit the [Surf Dog Blog](#), or call 619-424-4416 for more information. Click [here](#) for directions.

PALOMA'S FASHION FORECAST

Summer is finally here, and what better way to celebrate than by strutting your stuff in new summer gear!

Kiss those May showers goodbye, there's nothing but clear skies ahead! Sunny days call for cute dresses, tanks and accessories to jump, run, swim, splash and smile in.

While summertime may be hot, it's no reason to sacrifice fashion. Keep cool and cute in a [Lucky Ladybug Dress](#) from Ruff Ruff Couture. Featuring a hip drawstring waist and adorable ladybug accent on black and white stripes, this dress is sure to bring you lots of luck! Worn with an [Up Country Ladybug Collar](#), you'll be a hit at any garden party, barbeque, or puppy playground.

For a polished look for a hot summer night on the town, the [Ganesh Tank & Dress](#) combine a beautiful Ganesh Dog silkscreen with sparkling glitter and vibrant colors. For added flair, [Buddy Belt All Leather Leashes](#) are handcrafted from 100% soft, double-layered leather and are sure to turn heads.

And for those of us lucky enough to be summer babies, the "It's My Party..." Tank with blue or pink "I'll bark if I want to!" silkscreen is the perfect way to show your birthday guests just how hot you really are! Just be sure to keep 'em cool and with [Ice Pups](#), an all natural, grain-free way to make frosty and healthy treats for all the pups at the party.

Stay Sunny!



Paloma

FLOYD'S JOKE CORNER

Worried about the funny faces his dog's been making, a man takes his Husky to the vet...

"I think my dog might be cross-eyed, is there anything you can do for him, Doc?"

"Well, I'm not sure. It's fairly uncommon for dogs to be cross-eyed," said the vet. "Let's have a look at him."

The vet picks up the pooch and carries him across the room to the examination table where he proceeds to inspect his eyes. After a few moments of head scratching and vision tests, the doctor steps back.

"I'm going to have to put him down," said the vet.

"What?! Because he's cross-eyed?" the man asked.

"No," said the vet, "Because he's really heavy!"

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



No diggity here, folks. June 2008's Lucky Dog of the Month is...Diddy.

Named after P. Diddy, Diddy goes by many names, e.g., "The Deedster," "Mr. Deeds," "De De" and "Diddy Bomberooney."

He's English and he's a Bulldog, which technically makes him a British Bulldog.

White all over, with a few black patches, Diddy walks around with one tooth protruding and the tip of a pink tongue poking out of his mouth.

A generally sonorous individual, Diddy snores in his sleep (and while awake).

Diddy's favorite pastimes include meditation and smelling the bottom of another dog. Diddy also likes to play tennis and enjoys rugby, but often punctures the ball (which brings the game to an abrupt end).

This little guy sounds like an all around barrel of fun. Congratulations, Diddy!

SUBMIT YOUR LUCKY DOG

AS COUTURE TURNS...

Check out these brand-spankin'-new goodies from everyone's favorite pet boutique!



Buddy Belt ID Collar



Bark Jacobs Shoe Toy



Sarah Jessica Barker Toy



Water Rover



You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com

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