



**ANGEL'S DOGGIE DIGEST**  
 Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



**GREETINGS**

**June 2009**

[VIEW ONLINE](#) [FORWARD TO A FRIEND](#)

Dear %%NAME%%,

Greetings, Lucky Dogs and, Happy June!

Well, summer is finally here, and by now I'm sure you've all had a bite or two of BBQ, taken a dip at the dog beach, and romped somethin' fierce at your local pooch-friendly park, but the real summer fun starts this weekend when three of summer's greatest occasions occur concurrently!

We're talkin' about the 4th Annual Loews Surf Dog Competition, Father's Day, and the summer solstice (the first official day of summer) all in one easy to chew, 48 hour window. Now if that doesn't get your tail waggin' I don't know what to tell you.

And if you're worried that your summer will all be downhill after this weekend, cut it out; as always, your buddies at Lucky Dog have made proper preparations for summer prolongment, including a newly pet-friendly activity for those of you who think you know (or would like to know) all the hidden gems the Gaslamp Quarter has to offer. That's right; our friends at Where You Want To Be Tours have just launched a series of dog-themed scavenger hunts so pets and their parents can experience all of downtown's off-beat attractions, amazing views, and quirky hot spots side by side. Visit [www.wheretours.com](http://www.wheretours.com) for more info.

*Ta-ta for now—I've got a play date in the park!*

Angel

**EXCLUSIVE ONLINE SAVINGS**

This month, we've got an extra-sweet summer treat for our newsletter subscribers!

Save 20% on your next in-store clothing purchase when you bring in the latest copy of Angel's Doggie Digest (you know, the one you're reading right now)! You heard us right, 20% off any and every apparel item in our Market Street boutique.

And don't think we've forgotten about our online-only shoppers. That just wouldn't be fair!

Load up your shopping carts with all the latest and greatest in canine couture, and enter **HANG 20** into the coupon code box during checkout to **save 20%** from the comfort of your computer chair.

Just hurry—these special offers only last through June 30th!

**FEATURED EVENT**

**hang twenty for a great cause...**

**The 4th Annual Loews Coronado Bay Resort Surf Dog Competition**

**Saturday, June 20th from 10:00 a.m. - 2:00 p.m.**

**Imperial Beach, CA**

Cowabunga! The 4th Annual Loews Coronado Bay Resort Surf Dog Competition—the nation's original surfing competition for man's best friend—rolls in this weekend, and you and your canine counterparts are invited to come hang ten (errr, twenty) for a great cause.

Last year, close to 60 brave surf dogs took to the waves and thousands of spectators gathered to watch the dog surfing event unfold. The competition garnered national and international media attention, and more than \$10,000 was raised for the resort's non-profit partner, the Modest Needs Foundation. This year's event should be even better!

Watch Surf Dogs compete in three separate heats, demonstrating their natural ability to grip it and rip it. The 1st place winner of each heat will score a ton of great prizes including a getaway at Loews Coronado Bay Resort (not to mention the endless bragging rights that come with owning the waves of San Diego).

Attendance is free. Registration for participants is \$50 for solo Surf Dogs and \$55 for tandem surfing teams. Fees also include a competition medal and a great goody bag filled with treats.

To register, please visit the [Surf Dog Blog](#), or call (619) 424-4416 for more information. Click [here](#) for directions to Imperial Beach.

*See you there, dudes!*

**COOKIE'S FASHION FORECAST**

Hi, my name is Cookie and I just turned 14 (in doggie years, of course) on May 25th. My mom told me I was supposed to be a full Poodle, but thinks there's gotta be something else in me because my hair just isn't curly enough! Anyway, I'm taking over for my good pal Paloma and excited to be bringing you the latest and greatest in four-legger fashion in my monthly forecast!

If you're headed to the beach this weekend, like the rest of us, make sure you do it in style! That means no tube tops, no Speedos, and please, no Crocs! Lucky Dog has everything you need to keep you lookin' and feelin' cool while you're trottin' the coast.

What's better than a cute surfer pooch? A cute surfer pooch with a sense of humor, that's what. Our [Lifeguard on Doody Tee](#) by Zack & Zoey is both adorable and hilarious. It features an elasticized neck, hem, and cuffs for an easy fit for dogs of any size.

If lifeguard red isn't your color, our [Kon Tiki Dress and matching Tank](#) also make great beachwear. Designed with vacation in mind, these cozy, breathable outfits are caked in a kaleidoscope of summer colors and topped with a bronzed raised Tiki God appliqué. Perfect for catching waves or some ZZZs in the sand.

Worried about proper hydration? Never fear! Our world famous [Water Rover](#) will keep your nose moist and your tail waggin' long after the sun sets. This portable, lightweight drinking bowl and bottle combo is perfect for dogs of all sizes and clips on your owner's belt, keeping both hands free for Frisbee!

*Catch you at the beach!*



Cookie

**FLOYD'S JOKE CORNER**

Worried about the funny faces his dog's been making, a man takes his Rottweiler to the vet...

"I think my dog might be cross-eyed, is there anything you can do for him, Doc?"

"Well, I'm not sure," says the vet. "It's fairly uncommon for dogs to be cross-eyed. Let's have a look at him."

The vet picks up the pooch and carries him across the room, to the examination table, where he inspects his eyes. After a handful of vision tests and a few moments of head scratching the doctor steps back.

"Phew," says the vet. "I'm going to have to put him down."

"What?! Because he's cross-eyed?"

"No, because he's really heavy!"

*Keep it goofy.*



Floyd

**LUCKY DOG OF THE MONTH**



**Don't you just wish every day was a beach day? Meet June 09's Lucky Dog of the Month... Banks!**

Banks is a year-and-a-half old Yorkiepoo whose mommy thinks he's just the cutest thing around (except on the occasion that he raids her closet for shoes)!

Some of Banks' favorite activities include taking his mom for a walk, frequenting the local dog parks, going to doggie day care—his favorite place in the whole world—and getting to visit local nursing homes as a therapy dog.

Banks is always happy and loves all of his furry friends (even the kitties). The nice ladies at day care say he's quite possibly the most social dog around!

**Remember to wipe those paws, Banksy!**

[SUBMIT YOUR LUCKY DOG](#)

**AS COUTURE TURNS...**

Check out the latest and greatest from everyone's favorite pet boutique!



Honest Kitchen Thrive



Orbee Bone



Salmon Paws



Caribbean Donut Bed



You can get these and many other luxury pet products by visiting our online store at:

[www.SHOPLUCKYDOG.com](http://www.SHOPLUCKYDOG.com)

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