



ANGEL'S DOGGIE DIGEST
Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

VISIT OUR STORE FORWARD TO A FRIEND

JULY 2008

Greetings from sunny San Diego! Summer is in full swing and July brings us much to celebrate: green grass, backyard barbecues, flashy fireworks, and ahem, my birthday...

I'm turning 4 on July 27th and we're celebrating all month with scrumptious birthday cupcakes. Stop by our Market Street boutique any day for the rest of the month and wish me a happy birthday to join in on the fun!

In other news, we'd like to send out a very special thank you to all who attended the 3rd Annual Loews Coronado Bay Resort Surf Dog Competition. This year's competition was better than ever, and aside from having a great time, we helped raise money for a great cause!

Be sure to visit the [Surf Dog Blog](#) or [Doginart.com](#) for cool event coverage, like competition results, photos and video.

Stay sunny!

Angel

EXCLUSIVE ONLINE SAVINGS

Moove over Bully Sticks, there's a new chew in town...

We're so excited about our [Moo Taffy](#) that we're giving it away for free. That's right; each and every order placed through the end of the month will receive a 12" Moo Taffy on the house!

Moo Taffy comes from free range Brazilian cattle. These delicious chews are hormone free, antibiotic free, and contain no animal byproducts.

Just add a 12" Moo Taffy to your shopping cart and enter **MOO CHEW** into the coupon code box upon checkout to redeem this special offer.

PALOMA'S FASHION FORECAST

There's just something about summertime fashion that just screams sweet and sassy!

It's all about precious pastels and sugary-sweet details, and the [Sweet Cotton Candy Dress](#) by Ruff Ruff Couture couldn't be sweeter! This darling dress features a pink seersucker jumper, big white buttons, eyelet trim pockets and a beaded, cotton candy design.

The coordinating [Sweet Cotton Candy Shortalls](#) feature a loveable bowtie, adorable overall straps and oversized pockets for that good-enough-to-eat look that you can't get enough of. Don't forget the matching [Sweet Cotton Candy Toy](#).

And if your fashion sweet tooth desires a little more decadence, Ruff Ruff's pink polka dot [Ellie Dress](#) features a drawstring waist, sparkling elephant appliqué and a double scoop of ice cream! I think I feel a cavity coming on!

But wait, there's more... The matching [Elliot Overalls](#) keep Fido just as cute as Fida with aqua polka dot French terry, luscious lemon yellow, sparkling elephant appliqué and another two scoops of ice-cream. The best things really do come in pairs!

Toodles!



Paloma

FLOYD'S JOKE CORNER

After a recent encounter with an armed robber, an elderly woman decided it'd be best to adopt a companion for increased security.

She spent weeks searching for the perfect pet until she saw an ad in the local newspaper. The ad read: "Purebred Police Dog \$25."

Thinking this to be a great bargain, she called and asked for the police dog to be delivered.

The next day a van arrived at her home and delivered the mangiest-looking mongrel she had ever seen.

In a rage, she telephoned the man who had placed the ad.

"How dare you call that mangy-mutt a purebred police dog!" she screamed.

"Don't let his looks deceive you, ma'am," the man replied, "He's in the Secret Service."

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



And the award for Lucky Dog of the Month for July 2008 goes to... Twinkie and Hailey!

Twinkie and Hailey are fun-loving Yorkie sisters who enjoy strolling through San Diego's Gaslamp Quarter, meeting new pups and their people and shopping at their favorite pet boutique.

Twinkie just had her 4th birthday at the end of March and Hailey will be turning 4 in August.

When these ladies aren't cruising the Gaslamp, they're playing with their favorite toys and nibbling on treats. They also love lounging around the house with their owners on the weekends.

If you see these two around town, feel free to come up and say hi. They love it!!!

You two little ladies are too cute. Congratulations on becoming the first ever Lucky Dogs of the Month!

SUBMIT YOUR LUCKY DOG

AS COUTURE TURNS...

Check out these summertime favorites from everyone's favorite pet boutique!



Plato Duck Strips



Sweet Cotton Candy Toy



Sweet Dress



Sweet Shortalls



You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com