



ANGEL'S DOGGIE DIGEST
 Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

July 2009

Greetings, Lucky Dogs, and Happy July!

You know, July is just about my favorite month of the year. With more holidays than almost any other month (Independence Day, International Joke Day, Disobedience Day, Bastille Day—for you Parisian pooches, and last but certainly not least, my birthday), what's not to like?

My only beef with July is it gets so dang hot outside—and I'm not exactly interested in a full body wax! Whether or not your pup has a summer cut, it's important to keep him or her properly hydrated and shaded when the mercury is on the rise.

So, go for a swim, run through the sprinkler, have a squirt gun fight, and be sure to keep extra bowls of water inside and outside so your furry friend can stay cool all summer long. And don't forget the icy treats! If your pooch is particularly well-behaved, be a pal and stock up on [Ice Pups!](#)

Stayin' cool in San Diego!

Angel

EXCLUSIVE ONLINE SAVINGS

Nobody likes a stinky pooch. Well, except maybe for other pooches, but no human nose longs for the sour stench of a dirty doggie. With that in mind, we're offering up a free bottle of our favorite odor-eliminating spritzer to all you horribly smelly hounds out there.

Each and every order over \$25 placed thru July will receive a 2.75 oz bottle of Rosemary & Mint Buddy Splash Spritzer on the house!

Buddy Splash Spritzer is designed to neutralize dog odor and leave a refreshing herbal scent. This non-irritating formula is also great as an after-bath leave-on conditioner. Ingredients include de-ionized water, natural conditioner base, aloe vera juice, essence of rosemary, essence of mint, wheat protein extract, vitamin C, and vitamin B5.

Just add a [Rosemary & Mint Buddy Splash Spritzer](#) to your shopping cart and enter **PUEWEE** into the coupon code box upon checkout to take advantage of this special offer.

FEATURED EVENT

downtowndoglover.com launch party:

Saturday, August 8th 2009

1:00 p.m. - 5:00 p.m. @ San Diego Wine and Culinary Center

200 Harbor Drive, San Diego 92101 (adjacent to MLK Jr. Promenade)

Join us in merriment of downtowndoglover.com's official Website launch on Saturday, August 8th!

The event will take place at the San Diego Wine and Culinary Center and will include the Running of the Bull Dogs, a charity silent auction, a Furry Friends Fashion Show from your pals at Lucky Dog, celebrity appearances, and much more!

Leashed dogs are welcome!

Visit [downtowndoglover.com](#) for the latest party info.

COOKIE'S FASHION FORECAST

There's just something about summertime that brings out the inner athlete in all of us, but let's face it, most sports attire leaves a little something to be desired. Sweatpants? Gross. Mesh? C'mon! Spandex? Vomit.

Thank Hermes for our buddies over at Canine Styles. Their fabulous, fashion-forward sports get-ups are just as cozy as your favorite pair of sweats, but easier on your (and your opponents') eyes.

[Tennis](#), Anyone? Canine Styles' matching [Anchor Polos & Tennis Dressess](#) are perfect for the open seas and the open court. Beautifully cut with great detailing, these lightweight and fashionable 100% cotton pique polos and tennis dresses are great for warm weather. Now you can work on that backhand in style!

Lookin' for something with a little more bite? Show off your ace in the [Crocodile Polo or coordinating Tennis Dress](#). No mesh. No spandex. Just fashion and function and a whole lot of fun!

With Canine Styles, you can focus on your A-game instead of your sweat stains. Don't forget your [sunscreen!](#)

Love-all,



Cookie

FLOYD'S JOKE CORNER

Concerned about the pet-friendliness of a Northern California bed & breakfast, a man wrote the owner of the establishment a letter while planning his vacation.

He wrote, "I would very much like to bring my dog with me. He is well groomed and very well behaved. Would you be willing to permit me to keep him in my room with me at night?"

An immediate reply came from the bed & breakfast owner, who wrote, "I've been runnin' this place for many years. In all that time, I've never had a dog steal towels, pillows or TVs. I've never had to evict a dog in the middle of the night for being drunk and disorderly. And I've never had a dog run out on a bill. Yes, indeed, your dog is welcome here, and if your dog will vouch for you, you're welcome to stay here, too."

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



Meet the newest addition to the Lucky Dog team – and our July 2009 Lucky Dog of the Month – Luna!

Luna is an 11-week-old Boxer whose favorite activities include going on walks and chewin' Bully Sticks all day long!

Luna is extremely playful and very friendly—she loves all other pups and people just the same.

When Luna's not chompin' on treats or takin' a stroll around the Gaslamp Quarter, you can find her at Lucky Dog playing with her pals, Cookie and Angel.

Welcome to the team, Luna!

SUBMIT YOUR LUCKY DOG

AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Dogswell Breathies



David Beakham Toy



Up Country Whale Collection



Surfboard Cookie

You can get these and many other luxury pet products by visiting our online store at: [www.SHOPLUCKYDOG.com](#)