



ANGEL'S DOGGIE DIGEST
Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

February 2010

Happy February, Lucky Dogs!

Flowers, treats, and jewelry! Oh my! V-Day is here, everybody, and while we shouldn't need a nationally recognized holiday to spoil the ones we love, we do, so get with the program. Regardless of the age, race, sex, or breed of your special someone, Lucky Dog has something guaranteed to generate a smile on their face and some warmth in their heart.

Whether you're shopping for a [friend](#) or spoiling your [fur-child](#), stop in, click, or call today to check out all the sweet treats we have in store for you and yours!

Happy V-Day!

Angel

EXCLUSIVE ONLINE SAVINGS

Let's face it—love ain't cheap, especially not this time of year. That's why we're offering **FREE SHIPPING** on all orders over \$50 for the rest of the month. We know you love dishin' out the dollars on your main squeeze, but why not save some cash for a little something for yourself?

Just enter **SWEET!** into the coupon code box upon checkout to take advantage of this special offer.

COOKIE'S FASHION FORECAST

Shopping for a picky loved one can be tough, lucky for you, your buddy Cookie is on top of this year's hottest V-Day gifts, no matter how finicky the giftee! Here are some quick tips for a successful V-Day for you and your soul mate:

Us pups may not be able to scarf down chocolates, but nobody can take away our jerky treats! [Dogswell Happy Heart jerky treats](#) are made from all-natural, cage-free chicken breast and help maintain healthy hearts, because they're enriched with omega 3s, flaxseed, and taurine. I mean, who says a great gift can't be great for you too?

Let me guess, you and yours like to match your getups to show the competition what's up? If that's the case, Ruff Ruff Couture's matching his & her [Love & Rock Thermals](#) were custom tailored for you! Featuring cool tattoo print and studded [heart appliqué](#), these adorable tees will keep those man stealers at bay.

For those of you who have yet to land a Valentine this year, nothing says "be mine" like the [Be Mine Dress](#) from Ruff Ruff Couture! This pink corduroy jumper features ruffle-trimmed pockets, black and white polka dots, and adorable Valentine heart patches. They'll be yours for sure.

Flying solo this V-Day? Treat yourself! Love-up your look with some Up Country gear, like a [Pop Heart](#) or [Heart & Flower](#) collar. Spoil yourself with a [Chewy Vuitton Purse](#) or a [heart-shaped chew toy](#). Heck, you can even go all out with a lovely [Pink Rio Roller](#). Sure, V-Day blues is tough to beat, but you know what they say: if you can't beat 'em, join 'em.

XOXOXO,



Cookie

FLOYD'S JOKE CORNER

While driving through the countryside, an older gentleman stopped at a roadside stand that sold fruit, vegetables, and crafts.

After perusing the produce, he went to pay, and noticed the young woman behind the counter was painting a sign.

"Why the new sign?" he asked.

"My boyfriend didn't approve of the old one," she said.

The older gentleman glanced at what hung above the counter and understood immediately. The sign declared: "Local Honey Dates Nuts."

Keep it goofy!



Floyd

LUCKY DOG OF THE MONTH



February '10's Lucky Dog of the Month is... La Rue.

La Rue is an almost two-year-old Flashy Fawn Boxer who has no idea she is a large dog. In fact, she believes her mother is a Pug and her brother is a Boston Terrier. La Rue tries to get into spots that her body just can't do—it's a riot to watch!

La Rue's favorite toy is a squeaky hedgehog that she likes to flip up in the air and then pretend like she's hunting him. She is a genuinely loving dog with a very sweet disposition. La Rue brings endless joy and hours of entertainment to her home.

A riot indeed! La Rue sounds like one heck of a Boxer. Congrats on the win!

SUBMIT YOUR LUCKY DOG 🐾

AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Fancy Pants Doggie Bloomers



Angel's Eyes



Buddy Belt Leather Harness



Best Friends Charms

You can get these and many other luxury pet products by visiting our online store at:

www.SHOPLUCKYDOG.com