



ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

AUGUST 2008

[VISIT OUR STORE](#) [FORWARD TO A FRIEND](#)

Dear %%NAME%%,

Ah, the dog days of summer, a truly great time for pets in San Diego! While other parts of the country suffer from August's innate mugginess, we San Diegans embrace summer's end with predictable weather and plenty of sunshine.

No May grey or June gloom to ruin your day. Not even the craziness of Comic-Con to curb your fun. Come August, we Lucky Dogs can hang at the beach, take a walk downtown, or spend an afternoon shopping in the Gaslamp Quarter (my personal favorite pastime), worry free.

So whether you're a dog lovin' local or a pet crazed jetsetter, be sure to make your way down to pay your friends at Lucky Dog a visit this August. As always, we've got the latest in summer and fall fashions & fun for fidos and felines!

Our Market street boutique has all the goodies you need for that perfect dog's day afternoon. And make sure to keep your ears perked for exciting news and happenings, like an upcoming K9s & Wine event.

Stay sunny!

Angel

EXCLUSIVE ONLINE SAVINGS

If your pooch likes dinin' fine and havin' a good time, then you're bound to love this month's special offer...

We're hooking you up with buy one get one free on all varieties of [Party Animal canned food!](#)

Party Animal Organic Gourmet Dog Food comes in five flavors, using Organic Chicken and Organic Turkey. All flavors consist of the finest organic meat, veggies and fruit, and are complete and balanced for all breeds and life stages!

Just add 2 cans of any variety of [Party Animal canned food](#) to your shopping cart and enter **LET'S PARTY** into the coupon code box upon checkout to redeem this special offer.

PALOMA'S FASHION FORECAST

Well, the dog days of summer are officially here, but that's no reason to let your style go from hot dog to dog tired! Rejuvenate your wardrobe with some fall-ready fashion that's still sweet enough for summer... or what's left of it.

Make a mundane walk around the block sizzle and pop with a new harness or leash from Up Country! Try pairing a [Lush Paisley](#) or a classic [Blue & Green Argyle](#) leash or harness with a favorite outfit for your own unique look.

And for the pooch that has to have their best feet first, try our [Gentle Leader Harness](#), the functional and fashionable way to discourage your pet from pulling while on a leash.

For those of us that need a little more support, the [Gooby Freedom Harness](#) is made of a semi-stretchy, breath-easy material, and is great for older dogs or dogs that pull hard. These easy to fit and easy to use harnesses are sure to make a statement!

And if your hound is school bound, prep them for the fall semester in a Ruff Ruff Couture Fashion School [Hoodie](#) or matching [Dress](#). These playful and sassy designs are sure to add a little cool to back to school. Made of soft and stretchy red plaid velour, and featuring custom crest appliqué, your stylish pooch will start the semester off on the right paw with these original designs.

Toodles!



Paloma

FLOYD'S JOKE CORNER

Upon entering a small country store, a stranger noticed a sign saying DANGER! BEWARE OF DOG! posted on the glass door. Inside a harmless old hound dog was asleep on the floor besides the cash register.

He asked the store manager, "Is that the dog folks are supposed to beware of?"

"Yep, that's him," he replied.

The amused stranger inquired, "That certainly doesn't look like a dangerous dog to me. Why in the world would you post that sign?"

The owner responded, "Because, before I posted that sign, people kept tripping over him."

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



Heads up, puppy lovers... it's Miller time!

At the ripe, old age of 14 weeks, Miller the Golden Retriever is currently in "Puppy Boot Camp", learning everything he can to make him the best Golden he can be! He's already mastered "sit" and "lay down," and he's getting better every day at "fetch," "catch," "stay" and "come."

Miller hearts car rides, flavored nylabones, his tire-biter, his quacking duck, carrots and especially ice cubes. He still needs one more round of shots before he can start frequenting dog beach, but he's looking forward to learning how to swim.

Miller is also a huge Padres fan and is hoping to make it to the Padres Dog Days of Summer at the end of August. He loves socializing with people and doggies alike, so pets and butt sniffs are welcome from all!

Best of luck in "Puppy Boot Camp," Mr. Miller! We're sure you'll pass with flying collars...

[SUBMIT YOUR LUCKY DOG](#)

AS COUTURE TURNS...

Check out these summertime favorites from everyone's favorite pet boutique!



Wetnoz Studio Scoop Bowl



Merrick Turducken



Orbee Ball with Bungee



Seagrass Donut Bed



You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com