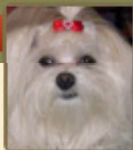




ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

January 2009

[VIEW ONLINE](#)  [FORWARD TO A FRIEND](#) 

Dear %%NAME%%,

Greetings, Lucky Dogs and Happy New Year!

We're starting 2009 on the right paw with exciting new products for you and yours. From awesome new outerwear to sweet sweaters and swag – check out [What's New](#) to see what we have in store for you!

Oh, and in case you haven't heard, our annual [Holiday sale](#) is back and better than ever. That's right; all Holiday toys, treats, gifts and goodies are 50% off! Quantities are limited, but the savings never end. Well, that is until the sale is over... Stop by or click through today!

Angel

EXCLUSIVE ONLINE SAVINGS

Back by popular demand: **FREE SHIPPING!**

Spend \$25 or more on shopluckydog.com and we'll ship your entire order for **FREE**.

Just enter **FREEBIE** into the coupon code box upon checkout to take advantage of this special offer.

Hurry! This offer is only valid through January 31st.

PALOMA'S FASHION FORECAST

Is it me, or is it a getting even colder out there? Seriously, these non-summer months aren't exactly doin' it for me. Lucky for me (and for you) Lucky Dog has some hot new sweaters to keep us cozy through the tail-end of winter.

Speaking of tails, our new [Sock Monkey Sweater](#) has a functional hood and zipper and features a mixed knit cashmere blend that creates truly unique patterns of colors. This sweater makes a great pullover and has a leash hole for easy access!

If monkeyin' around ain't your thing, try one of our classic [Stripe Polo Sweaters](#). These perennial favorites are available in black and green stripe and feature white polo style collars and leash holes.

Not warm enough for you? The fashionable and functional [Pocket Sweater](#) comes complete with matching hat and adjustable strap and is sure to boost your pooch's cute and cuddliness.

And with V-Day right around the corner, who can resist our [Stripy Lover Sweater](#)? This adorable handmade sweater is perfect for the windy season and even more perfect for snugglin' with a loved one!

Hang in there, Lucky Dogs! These new sweaters are sure to get you through what's left of the wintry months, and better yet - they'll still look great come October!

Happy shopping,



Paloma

FLOYD'S JOKE CORNER

An elderly woman drives into a crowded parking garage with her Lab, looking for a place to park her car.

Her dog – stretched out across the back seat – is eager to get out and play, but the elderly woman plans only to make a quick stop and explains to her pooch that she must remain well behaved and very still.

After cracking the windows and leaving a bit of fresh water, the elderly woman walks to the curb, pointing her finger at the car, saying “Now you stay. Do you hear me? Stay!”

All the while, the driver of a nearby car stares startled and confused at the elderly woman's seemingly erratic behavior, shouting “Listen, I don't know about you, lady, but I usually just put my car in park and set the emergency brake!”

Keep it goofy,



Floyd

LUCKY DOG OF THE MONTH



**Happy January!
Check out 2009's
first Lucky Dog of
the Month... Candy.**

Candy is a playful little Yorkie with a heart of gold!

Her favorite toy is the Frisbee. She loves to catch it in front of her, behind her head – she has amazing paw and eye coordination!

Another of Candy's favorites is the ping pong ball. They're just so bouncy and fun, she can't get enough of them.

Candy loves visiting with her best dog friend, Buddy (Cocker mix). Candy and Buddy love playing Frisbee, tug-o-war and the I-want-your-toy game together.

But Candy's no brat! She's so sensitive to feelings; she will look into your eyes with great concern when you are hurt or sad.

She's such a good girl she gets to go to work with her mommy everyday.

**Congratulations, Candy! You're our first
official Lucky Dog of the Month for 2009!**

AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Bella Bean
Cupcake
Collection



Puptron Toy



Tattersall Donut
Bed



Up Country
Royal Flush
Collection



You can get these and many other luxury pet products by visiting our online store at:

www.SHOPLUCKYDOG.com

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