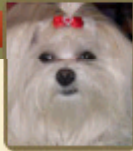






## ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



### GREETINGS

**February 2009**

[VIEW ONLINE](#)  [FORWARD TO A FRIEND](#) 

Dear %%NAME%%,

Greetings and merry late-February, Lucky Dogs!

By the overabundance of love lingering in the air, we trust you all had one heck of a Valentine's Day! Hmmm... must have been all of those [Chocolate Dipped Strawberries](#)...

February may be the shortest month of the year, but it's certainly chockfull of good times for dogs and humans alike. We've got some real special events lined up in the next few weeks that you won't want to miss—including a fashion show for the Fido Fun Fair at Coronado Middle School on February 21st and the 1st Annual Doggie Street Festival on March 1st—mark your calendars!

And speaking of planning ahead; our friends at the Gaslamp Quarter Association have just confirmed that the Holiday Pet Parade will return in '09. Be sure to check out [these photos](#) from last year's event.

*See you soon!*

*Angel*

### EXCLUSIVE ONLINE SAVINGS

A special treat for all who gave their hearts away this V-Day... we're giving away our liver!

Spend \$25 or more on your next online purchase and receive a bag of our world famous Lucky Dog Liver Treats on the house!

[Lucky Dog Liver Treats](#) are made of 100% pork liver and are the perfect snack for treating or training. These all natural treats have no fillers, no additives and no preservatives. Treat your Lucky Dog today!

Just add a bag of Lucky Dog Liver Treats to your shopping cart and enter **DELIVERANCE** into the coupon code box upon checkout to take advantage of this special offer.

### FEATURED EVENT

**Join us for...**

**The 1st Annual Doggie Street Festival**

**Sunday March 1st, 2009 from 9:00 a.m. - 4:00 p.m**

Bring your best furry friend to NTC park for a fun-filled day of festivities!

Enjoy scrumptious foods, entertainment, exhibits, pet obedience demonstrations, vendors with pet related products and services, contests, including best dressed dog, best pet trick, and owner pet look-alike competition.

Breed specific rescue groups and local shelters will have booths and information on pet adoption. Some groups and shelters will have dogs available for adoption on Festival Day.

All friendly dogs are welcome. Dogs need to keep their owners on leash at all times and we suggest having proof of current vaccinations.

Stop by the Lucky Dog booth for treats and coupons!



### **PALOMA'S FASHION FORECAST**

Consider the current climate of your particular postal district. Chances are; it's not exactly primed for t-shirts and tank tops. After all, February is a tricky month—especially in California. Unseasonably warm one day. Downright dreary the next. So, hear me out before you reach for that skimpy little dress...

According to Punxsutawney Phil, we're looking at another 6 weeks of winter, so if you want to stay fashionable you're going to have to stay bundled up! Here's how: Have you met my friend Mr. Hoodie? Hoodies are a hell of a way to smoothly transition from frosty freeze to springy breeze, and with Hip Doggie's new line of oh-so-fine hood-wear you'll be comfy and cute all in the same getup!

Take the [Super Soft Skull Hoodie](#) for example: made from a cashmere-like material, this brushed sweater features a faux leather skull patch with embroidery. It's double layered for extra coziness and reversible to khaki.

Skulls not edgy enough for you? What if I told you that you could add a little camo and a, um, mohawk? Hip Doggie's [Camo Skull Mohawk Hoodie](#) features army green boucle fleece with a brown faux fur mohawk & camo skull patch. Also available in [Monster Truck](#).

Look, we're all hurtin' for some sunshine, but you can't go jumpin' the proverbial gun and go out dressed in warm weather garb when the vernal equinox is still so very far off! So, take two hoodies, call me in the morning.

*Happy shopping,*



Paloma

## FLOYD'S JOKE CORNER

A woman walks into a post office and sees a middle-aged man standing at the counter, methodically placing "Love" stamps on bright pink envelopes with hearts all over them. He then takes out a perfume bottle and starts spraying it all over the envelopes.

The woman's curiosity gets the best of her and she asks the man what he is doing.

"I'm sending out 1,000 Valentine cards signed, 'Guess who?'" the man says.

"But why?" asks the woman.

"I'm a divorce lawyer," the man replies.

*Keep it goofy,*



*Floyd*

## LUCKY DOG OF THE MONTH



**February 2009's  
Lucky Dog of the  
Month is the lovely  
Miss Honey!**

Honey is an 8 month old Vizsla who loves to go to the dog beach to play "catch," and bound around in the water like a crazy girl!

Her favorite toy happens to be her first stuffed – now unstuffed – bear. I guess you could say it's like her "blankie."

Honey loves all treats, but she's got a definite predilection for ice cubes and carrot sticks!

**We can see how Honey earned her namesake... she sounds like a real sweetie!**

**Congratulations, Honey. You're a winner!**

**SUBMIT YOUR LUCKY DOG** 🐾

## AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Stripy Lover  
Sweater



Pink Donut Bed



Pink Heart Step-  
in Harness



Talking Candy  
Heart Toy

**SALE**  
SHOP NOW

You can get these and many other luxury pet products by visiting our online store at:

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Lucky Dog Pet Boutique 415 Market Street San Diego, CA 92101 619-696-0364  
[info@shopluckydog.com](mailto:info@shopluckydog.com)