



ANGEL'S DOGGIE DIGEST

Lucky Dog's chief greeter keeps you up to date on all the latest trends and happenings.



GREETINGS

April 2009

[VIEW ONLINE](#) [FORWARD TO A FRIEND](#)

Dear %%NAME%%,

Happy April, Fools!

February and March's blustery days are behind us, so put away the sweaters and thaw out your doggie's style with some sleek new togs, toys, and treats from your favorite pet boutique. Heck, we've made it even easier for you to shop our online store with a new search function! Visit www.shopluckydog.com to check it out today.

Having a fashion freak-out? From collars to slickers for that odd rainy day, Paloma's got you covered (as usual) in keeping the spring in your special pal's step well into summer. Check out Paloma's "Fashion Forecast" below for more info.

And if that monstrous check you just wrote to the IRS has you feeling a bit nervous about indulgence, remember to check out our free shipping offer this month.

Happy shopping!

Angel

EXCLUSIVE ONLINE SAVINGS

We here at Lucky Dog know that this time of year can be, well, taxing, to say the least, and that's why we're offering **FREE SHIPPING** on all orders over \$25 for the rest of the month.

You may be paying the IRS thousands of dollars of your hard-earned income, but at least you'll save yourself some green in the postage department.

Just enter **EXEMPT** into the coupon code box upon checkout to take advantage of this special offer.

PALOMA'S FASHION FORECAST

Springtime is back and the leaves have dutifully returned to their tree branches for our visual pleasure. So why not honor their perennial presence with some springing-up of your own? [Bella Bean's Changing Leaf Collection](#) is a terrific tribute to the crisp collars of spring. Available in two fresh hues, this look isn't going to shrivel up and blow away anytime soon.

My favorite part of spring is having a good, old-fashioned frolic through the flowers with my friends. Nothing keeps me feeling as free and comfy as [Gooby's Ultra Freedom Harness](#). This vest-style harness is made from ultra-light-weight mesh, making it perfect for dogs who feel restricted by traditional-style harnesses. Just pair one of these cute and cozy harnesses with the bright floral patterns of [Bella Bean's Madame Butterfly Collection](#) and commence to cavortin'.

Uh, oh. Did you feel that? Nothin' ruins a springtime romp like those pesky April showers. Lucky for you, Dogo has engineered a lovely, new, easy-fitting [rain slicker](#) with Velcro straps and a light-reflecting safety strip. And the convenient leash hole keeps your collar and harness hidden and dry. Don't leave home without it!

Viva la fashion!



Paloma

FLOYD'S JOKE CORNER

A police dog responds to an ad for work with the FBI.

"Well," says the personnel director, "you'll have to meet some strict requirements. First, you must type at least 60 words per minute."

The dog sits down at the computer keyboard and types nearly 80 words per minute.

"Second," says the director, "you must pass a physical and complete the obstacle course."

This perfect canine specimen finishes the course in record time.

"There's one last requirement," the director continues; "you must be bilingual."

With confidence, the dog looks up at him and says, "Meow!"

Keep it goofy.



Floyd

LUCKY DOG OF THE MONTH



Boy, do we have a treat for you! April '09's Lucky Dog of the Month is... **Cookie.**

Cookie is a fun-loving Maltepoos with more nicknames than Babe Ruth! And whether you prefer "Mama," "Miss Muffin Top," "Couch Princess," "Little Baby" or just plain-old Cookie, this little lady is always game for a belly rub and a kiss.

Cookie enjoys dancing, cuddling, car rides and good-old-fashioned fetch sessions.

Her favorite snacks are salmon jerky sticks and chicken, and her best friends in the whole world are her stuffed monkey and doppelganger sheep.

Doesn't cookie just look good enough to eat?

[SUBMIT YOUR LUCKY DOG](#)

AS COUTURE TURNS...

Check out the latest and greatest from everyone's favorite pet boutique!



Birds on a Branch Collection



Mixed Breed Analysis Kit



Orbee Ball



Sky Donut Bed

SALE

[SHOP NOW](#)

You can get these and many other luxury pet products by visiting our online store at: www.SHOPLUCKYDOG.com

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